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62,25

KUNDERD'S Quality Gladioli



LOOK
INSIDE . . .
NEW
PRICES

Special
Prices
TO THE
Wholesale
Trade
for 1942-1943

KUNDERD GLADIOLUS FARMS
GOSHEN INDIANA, U.S.A.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

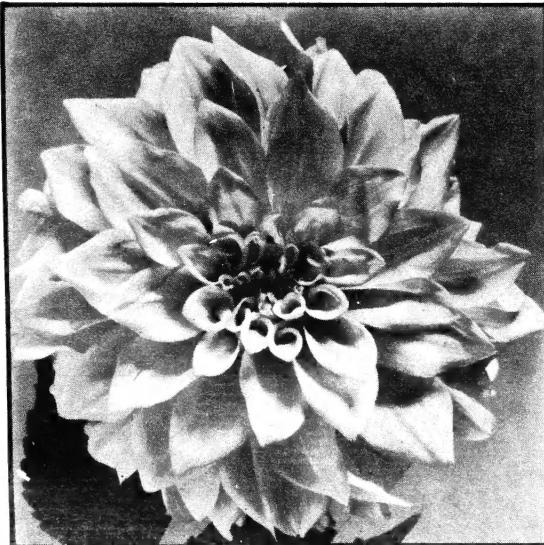
BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

8-3591

M. R. N.

CUT FLOWER DAHLIAS

MORE PROFITS ARE YOURS . . . that is just what we mean in calling your attention to this fine listing of Dahlias for your planting this year. The very finest of cut flower varieties, tubers that are grown on fertile, sandy loam soil, very hard to beat for clean, plump and fully matured roots. Dahlias are a very popular item for re-sale over the counter as well as for planting on home grounds. We urge you to place your reservation early, just as soon as possible, due to the shortage of stock the country over. Orders will be filled and handled with the greatest of care. PLACE YOUR ORDER NOW! All Cut Flower varieties.



Here we offer the ARISTOCRATS of the DAHLIA KINGDOM—The Best for the Home Landscape and Florist Use

(A) Art or Peony-flowered

Variety Name	Type	Color	Per 10	Per 100
A. D. Livoni.....	(B)	Pink80	\$ 7.50
Aida	(D)	Maroon70	6.50
Avalon	(D)	Large yellow.....	1.00	9.00
Bashful Giant.....	(D)	Apricot and amber.....	1.00	9.00
Bonnie Blue.....	(B)	Bluish70	6.50
Bride's Bouquet.....	(C)	Pure white.....	.80	7.50
Catherine Wilcox.....	(D)	White, tipped red.....	1.00	9.00
Celia	(C)	Lavender pink.....	.80	7.50
C. P. R.....	(D)	Cream overlaid purple.....	1.00	9.00
Coquette	(D)	Dark red and gold.....	1.00	9.00
Countess of Lonsdale.....	(C)	Popular salmon pink...	1.25	10.50
Diana	(A)	Scarlet80	7.50
Dorothy Sager.....	(D)	Salmon and orange.....	.80	7.50
Elizabeth Slocombe.....	(D)	Red purple.....	1.25	10.50
Ellinor Vanderveer.....	(D)	Glowing rose pink.....	1.00	9.00
Emily Russell.....	(C)	American Beauty shade.....	.70	6.50
Jane Cowl.....	(D)	Bronzy buff and salmon.....	1.20	10.00
Jean Kerr.....	(D)	White80	7.50
Jersey's Beauty.....	(D)	Most popular pink.....	1.25	10.50
Judge Alton B. Parker.....	(D)	Yellow buff	1.25	10.50

(B) Ball or Show

Variety Name	Per 10	Per 100
Laura Morris.....	\$ 7.50	
Libelle	6.50	
Margaret Woodrow Wilson.....	9.00	
Maude Adams.....		
Melody		
Mrs. C. D. Anderson.....		
Mrs. I. de Ver Warner.....		
Perle de Lyon.....		
Pride of California		
Pride of Stratford		
Purple Ball		
Red Chief		
Rene Cayeux		
Rose Fallon		
Rose Glory		
Sanichan's Bluebird		
Storm King		
The Commodore		
Venus		
Yellow Colosse		

(C) Cactus

Variety Name	Type	Color	Per 10	Per 100
(D)	Best giant deep yellow.....	\$1.25	\$10.50	
(C)	Beautiful royal purple.....	.70	6.50	
(D)	Creamy white, pink.....	1.00	9.00	
(B)	Popular white and pink.....	.80	7.50	
(C)	Yellow, often tipped wh.....	.70	6.50	
(B)	Crimson mauve.....	.80	7.50	
(D)	Orchid lavender.....	1.00	9.00	
(C)	Beautiful white.....	.70	6.50	
(D)	A wonder red.....	1.25	10.50	
(D)	Best large red orange.....	1.25	10.50	
(B)	Rich purple.....	.80	7.50	
(B)	Bright red.....	.70	6.50	
(C)	Brilliant red.....	.80	7.50	
(D)	Giant old gold.....	1.25	10.50	
(D)	Rose lavender.....	.80	7.50	
(D)	Bluish	1.00	9.00	
(B)	White70	6.50	
(D)	Large canary yellow.....	1.25	10.50	
(D)	White suffused lavender.....	.80	7.50	
(D)	An excellent yellow.....	.80	7.50	

(D) Decorative

Variety Name	Type	Color	Per 10	Per 100
(D)	Best giant deep yellow.....	\$1.25	\$10.50	
(C)	Beautiful royal purple.....	.70	6.50	
(D)	Creamy white, pink.....	1.00	9.00	
(B)	Popular white and pink.....	.80	7.50	
(C)	Yellow, often tipped wh.....	.70	6.50	
(B)	Crimson mauve.....	.80	7.50	
(D)	Orchid lavender.....	1.00	9.00	
(C)	Beautiful white.....	.70	6.50	
(D)	A wonder red.....	1.25	10.50	
(D)	Best large red orange.....	1.25	10.50	
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(B)	Bright red.....	.70	6.50	
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(D)	Rose lavender.....	.80	7.50	
(D)	Bluish	1.00	9.00	
(B)	White70	6.50	
(D)	Large canary yellow.....	1.25	10.50	
(D)	White suffused lavender.....	.80	7.50	
(D)	An excellent yellow.....	.80	7.50	

NOTE: No orders accepted for less than 10 roots—25 at 100 rate. All Dahlias are fine root divisions, ready for planting.

ALL PRICES QUOTED F.O.B. NO DISCOUNTS.



RECOGNIZED the WORLD OVER by the MOST DISCRIMINATING BUYERS

KUNDERD'S - Wholesale Prices - BULBS PRICED RIGHT

RESERVE YOUR BULBS NOW FOR SHIPMENT LATER - OUR BULBS ARE PROPERLY MATURED FOR BEST RESULTS

50 BULBS at the 100 RATE

Variety, Type, Blooming Date, Color	Per 100 & 1000	No. 1 1/2 in. & up	No. 2 1/2 in.	No. 3 1 to 1 1/4 in.	No. 4 1/4 to 1 in.
ACHILLAS — Pl. 76 days Large Orange Red.	100 \$ 1.75 1000 12.50	\$ 1.50 11.00	\$ 1.25 8.00	\$ 1.00 6.00	
AFTERGLOW — Prim. 82 days. Orange and Yellow.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
ALCHIMIST — Pl. 70 days. Pure Yellow Florist Variety.	100 3.00 1000 20.00	2.50 17.50	2.25 15.00	2.00 11.00	
AL. SMITH — Pl. 53 days. Clear Pink Forcing Variety.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
AMBROSIA — Pl. 72 days. Rose Lavender and Yellow.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
ANNA MAE — Pl. 61 days. Excellent Tall Growing White.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
BEAU IDEAL — Ruf. 80 days. Richest Rose Purple.	100 3.00 1000 20.00	2.50 17.50	2.25 15.00	2.00 11.00	
BELA QUEEN — Pl. 96 days. Late Fall Blooming White.	100 3.00 1000 20.00	2.50 17.50	2.25 15.00	2.00 11.00	
BERTY SNOW — Pl. 80 days. Large Lavender.	100 2.25 1000 15.00	2.00 12.00	1.75 9.00	1.50 7.00	
BLACK PANSY — Pl. 77 days. Very Scarce, Black Red.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
BUTTERBOY — Prim. 66 days. Buttercup Yellow.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
CAPT. TOM WADE — Ruf. 82 days. American Beauty Rose Shade.	100 5.00 1000 25.00	4.00 22.50	3.00 20.00	2.50 17.00	



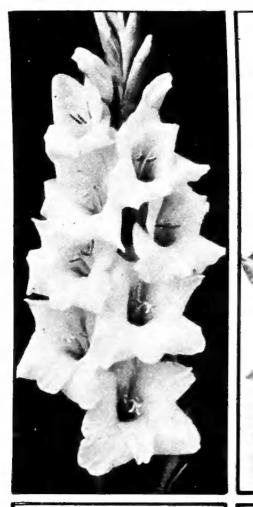
ACHILLAS — Giant deep orange red. Good color for the Florist.

Variety, Type, Blooming Date, Color	Per 100 & 1000	No. 1 1/2 in. & up	No. 2 1/2 in.	No. 3 1 to 1 1/4 in.	No. 4 1/4 to 1 in.
ENIGMA — Pl. 77 days. Red with Yellow Throat.	100 \$ 1.50 1000 8.00	\$ 1.25 7.00	\$ 1.00 5.00	.75 3.50	
ESTELLA — Pl. 77 days. Salmon Blotched Rose.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
EXCELLENCE — Pl. 69 days. Best Early Red.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
EXOTIC — Ruf. 81 days. Lavender Rose Pink.	100 2.50 1000 17.50	2.25 15.00	2.00 11.00	1.75 8.00	
FAIREST PEARL — Pl. 103 days. Late White, A Money Maker.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
FAVORITE — Ruf. 83 days. Massive Orange Salmon.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
FLORENCE WINTER — Ruf. 75 days. Beautiful Creamy White.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
GLORIOUS MARY — Pl. 61 days. Intense Purple, Tall Growing.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
GOLDEN DREAM — Pl. 90 days. Richest Golden Yellow.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
GOLDEN FRILLS — Prim. 66 days. Lovely Shade of Daff. Yellow.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
GOLDEN LIGHT — Pl. 71 days. Soft Sulphur Yellow.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
GOLDEN SLIPPERS — Ruf. 53 days. Shrimp Pink, Forcing Variety.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
GOV. PINCHOT — Pl. 80 days. Finest Silvery Pink.	100 2.25 1000 15.00	2.00 12.00	1.75 9.00	1.50 6.00	
GRAND GLORY — Ruf. 79 days. Tall Golden Orange.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	



CRINKLES — Beautiful deep peach blossom pink. Outstanding ruffed.

Variety, Type, Blooming Date, Color	Per 100 & 1000	No. 1 1/2 in. & up	No. 2 1/2 in.	No. 3 1 to 1 1/4 in.	No. 4 1/4 to 1 in.
LEWIS E. GARY — Pl. 78 days. Finest Cream, Canary Throat.	100 \$ 2.25 1000 15.00	\$ 2.00 12.00	\$ 1.75 9.00	\$ 1.50 7.00	
LITTLE RED STAR — Pl. 49 days. Fiery Scarlet Miniature Variety.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
MAGIC — Pl. 67 days. Blue with White Throat.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
MAID OF ORLEANS — Pl. 84 days. Large Growing White.	100 2.25 1000 15.00	2.00 12.00	1.75 9.00	1.50 7.00	
MARGARET FULTON — Pl. 85 days. Richest Dark Salmon.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
MARY JANE — Pl. 81 days. Silvery Lavender.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	



FAIREST PEARL — Late flowering white variety. A money maker.

Variety, Type, Blooming Date, Color	Per 100 & 1000	No. 1 1/2 in. & up	No. 2 1/2 in.	No. 3 1 to 1 1/4 in.	No. 4 1/4 to 1 in.
FAVORITE — Large, heavy ruffled, deep salmon orange. Good cut flower.	100 2.00 1000 15.00	1.75 11.00	1.50 8.00	1.25 6.00	
GOV. PINCHOT — Magnificent silvery rose pink. Fine florist variety.	100 2.25 1000 15.00	2.00 12.00	1.75 9.00	1.50 6.00	



5% CASH DISCOUNT ALLOWED ON ORDERS RECEIVED BY
FEBRUARY 1, 1943 - WHEN FULL REMITTANCE ACCOMPANIES ORDER

Season 1942-1943

Quality GLADIOLUS

PRICED
RIGHT

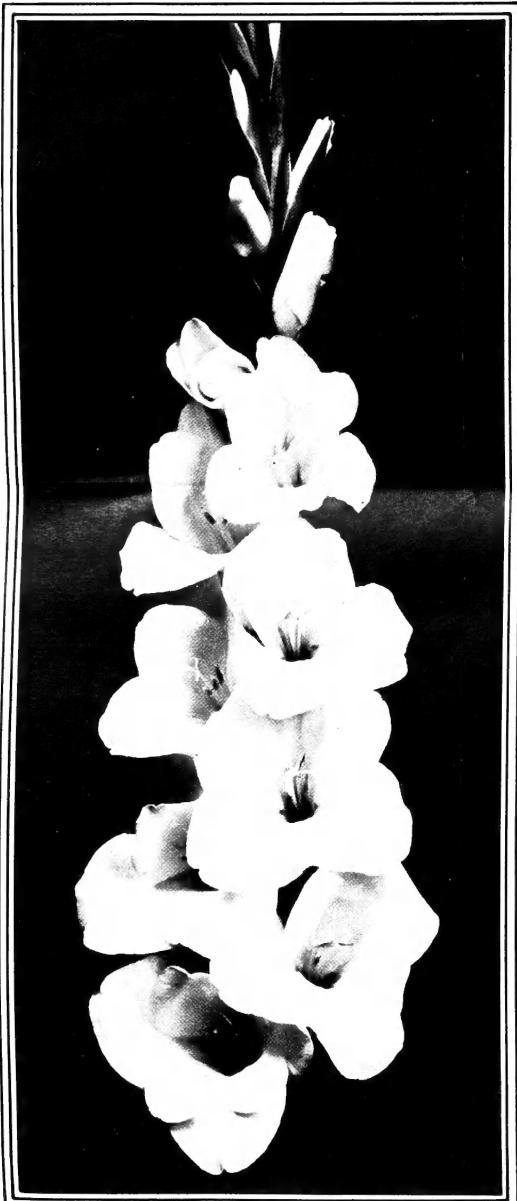
250 BULBS at the 1000 RATE

Variety, Type, Blooming Date, Color	Per 100 & 1000	No. 1 1/2 in. & up	No. 2 1/2 in.	No. 3 1 to 1 1/4 in.	No. 4 1/4 to 1 in.
PEGGY LOU — Pl. 80 days. Shrimp Pink Florist Cut Flower.	100 \$ 3.00 1000 20.00	\$ 2.50 17.50	\$ 2.25 15.00	\$ 2.00 11.00	\$ 1.75 8.00
PHILLIP BREITMEYER — Pl. 73 days. Deep Lavender, Tall.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
PICARDY — Pl. 90 days. Finest Cut Flower, Light Salmon.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
PINK CLOVER — Pl. 94 days. Lavender Rose Pink.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
PINK FAVORITE — Pl. 97 days. Light Silvery Rose, Fine.	100 1.75 1000 10.00	1.50 9.00	1.25 6.50	1.00 5.00	
PINK LILY — Ruf. 77 days. Soft Shrimp Pink.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	
PURPLE GLORY — Ruf. 79 days. Old Favorite, Reddish Purple.	100 2.25 1000 15.00	2.00 12.00	1.75 9.00	1.50 7.00	
PURPLE WONDER — Pl. 105 days. Tall, Late Rhodamine Purple.	100 7.00 1000 35.00	6.00 30.00	5.00 25.00	4.00 20.00	
QUEEN OF BREMEN — Pl. 83 days. Lavender Pink.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
RAJAH — Pl. 78 days. Giant Dark Red.	100 2.50 1000 17.50	2.25 15.00	2.00 11.00	1.75 8.00	
RAYON — Min. Lac. 65 days. Tan Blushed a Deep Salmon.	100 2.25 1000 15.00	2.00 12.00	1.75 9.00	1.50 7.00	
RED CHARM — Pl. 80 days. Velvety Blood Red, Black Throat.	100 1.50 1000 8.00	1.25 7.00	1.00 5.00	.75 3.50	
RED CLOUD — Pl. 84 days. Bright Red, White Barred.	100 2.00 1000 12.50	1.75 11.00	1.50 8.00	1.25 6.00	



GROW THIS EXCELLENT GLADIOLUS THIS SEASON INCREASE YOUR SALE OF CUT FLOWERS

New! The Victory Gladiolus



VARIETY *Pearl Harbor*

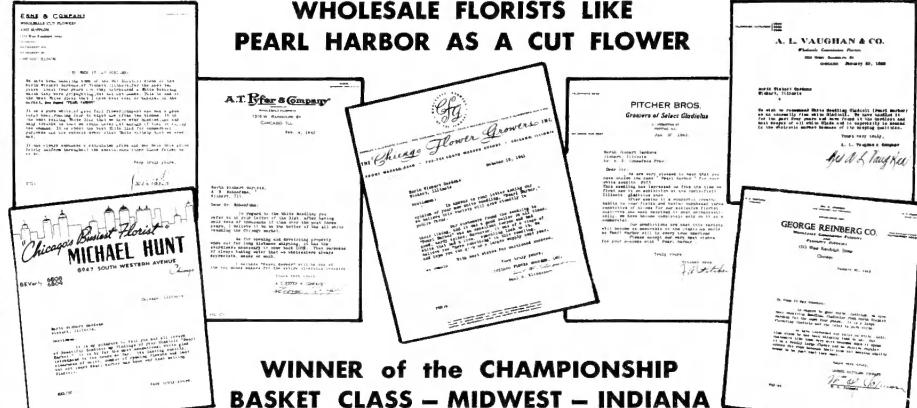


YOU WILL ENJOY WORKING
WITH PEARL HARBOR AS A CUT FLOWER

Pearl Harbor

Superb Lasting Qualities — Reliable Pure White Cut Flower

WHOLESALE FLORISTS LIKE
PEARL HARBOR AS A CUT FLOWER



WINNER of the CHAMPIONSHIP
BASKET CLASS — MIDWEST — INDIANA
SHOW 1942. BEST MAKE-UP — BEST DECORATIVE
Having the Distinction of Winning 3 Prizes on 1 Basket

Yes, it is true that PEARL HARBOR has the distinction of winning three Championship Prizes in three different Classes on the same basket. Three more prizes added to the very long string of honors won in the past few years. It goes to show that this flower is different for make up artistic work.

You are not buying something old when you buy bulbs of Pearl Harbor, as this is only the second season we have ever offered stock for sale — the past few years only cut flowers were offered to the buying public at fancy prices.

This past season Pearl Harbor was the outstanding white cut flower on the Chicago Flower Market, bringing highest prices over any other white variety sold.

You, too, can increase your sale of cut flowers if you get started now in growing this wonderful variety.

Many fine letters were received the past years expressing the many fine merits of this variety as a cut flower. This leads us to believe that Pearl Harbor Gladiolus will surpass any other white in existence today and for many years to come.

DESCRIPTION — Purest white without markings, which make this variety very valuable as a commercial flower. It has proven itself to have lasting qualities without any sign of wilt for over 50 hours on the exhibition table. Straight upright stalks, with good heavy foliage. Very vigorous and multiplies from bulb and bulblet. Flower head carrying 20 to 22 buds, and opening a glorious array of 10 to 12 florets at a time. Color showing on balance of spike.

Be the first to grow Pearl Harbor in your locality. You, too, will boost your sales and also, you will be growing just the white variety of Gladiolus that you have always wanted.

FLORAL ARRANGEMENTS OF BEAUTY



INTRODUCED FOR THE
FIRST TIME IN 1942

A
REAL
MONEY
MAKER
STOCK
UP
NOW

ORDER
NOW

PRICES REDUCED FOR 1943

PER 100 RATE

No. 1 Size Bulbs	\$12.00
No. 2 Size Bulbs	11.00
No. 3 Size Bulbs	8.00

PER 1,000 RATE

No. 1 Size Bulbs	\$75.00
No. 2 Size Bulbs	70.00
No. 3 Size Bulbs	60.00

Not Less than 50 Bulbs at 100 Rate — 250 Bulbs at 1,000 Rate

PRICES QUOTED F.O.B. GOSHEN, INDIANA

NO PLANTING STOCK FOR SALE THIS YEAR

KUNDERD GLADIOLUS FARMS

• GOSHEN, INDIANA, U. S. A.

FROM _____

KUNDERD GLADIOLUS FARMS

GOSHEN, INDIANA

U. S. A.

**Have You Included Everything
IN THIS ORDER?**

ORDER SHEET

KUNDERD GLADIOLUS FARMS, Goshen, Indiana

Please Forward To

Name _____

Street _____

P. O. _____ State _____

Co...... **Express Office**

Date of Order.....

Please write name and address plainly, and fill in all blanks carefully, attach price to each article and add up accurately. If no objection, we submit a similar or a better variety when out of kinds ordered. Order early. **Please Write Letter on Separate Sheet.**

Please Write Letter on Separate Sheet.

OFFICE RECORD

Date Order Received

Amount.....	
Disc.....	
Transp.....	
Paid.....	
Due.....	
Bal. Pd.....	

Ordered By

Substitute

Filled By

Date-Ready To File

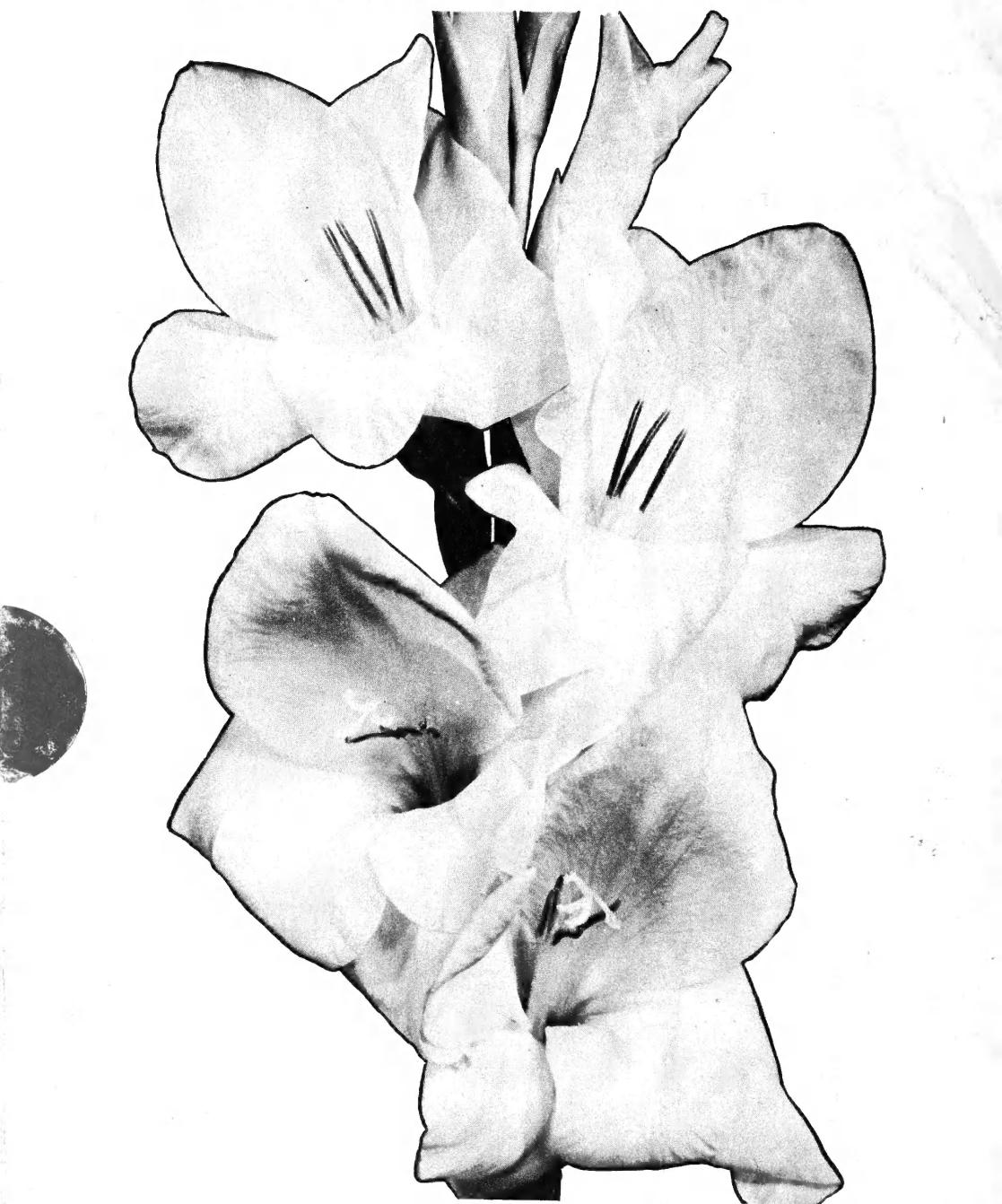
Via

**Do Not Write
In This Space**

Correspondence on order sheet cannot be answered promptly. Please use separate sheet.

New! GLADIOLUS for 1943

STOCK NOW READY FOR THE COMMERCIAL GROWER



Golden Gate

Introduced to the flower world in 1940 as a new clear-toned yellow with no markings. We now have sufficient stock to offer Commercial Growers for the first time this year. We can highly recommend this variety as one that will stand under all weather conditions. Has a very tall plant with clear green foliage, 18 to 20 buds on stalk, with 6 to 8 fine large florets open at one time. Good substance, richest golden color and we feel that this variety is the largest of its type. Plain petaled and introduced at \$5.00 per bulb. Many growers who have seen this variety have praised it highly. Prices in general listing.

**KUNDERD GLADIOLUS FARMS
GOSHEN INDIANA, U. S. A.**